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THE AP-GfK POLL

April, 2013

Conducted by GfK Roper Public Affairs & Corporate Communications

A telephone survey of the American general population (ages 18+)

Interview dates: April 11– 15, 2013

Number of interviews, adults: 1,004

Margin of error for the total sample: +/- 3.9 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled.

Please refer to the exact sample number at the bottom of each table.

All results shown are percentages unless otherwise labeled.



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CUR1 through ECO1 previously released

Some questions held for later release

BUD5 through NCC8 previously released

WR1. Some people say that the Washington Redskins should change its team name because it is offensive to native American Indians. Others say the name is not intended to be offensive, and should not be changed. What about you: Should the Redskins change their team name, or not?

	4/11-15/13
Change team name	11
Don't change team name	79
Only if other teams like Chiefs/Braves do too [VOL]	*
Don't know [VOL]	8
Refused [VOL]	2

Based on:

N=1,004

NFL4. Do you consider yourself a fan of professional football, or not?

	4/11-15/13
Yes	56
No	43
Don't know [VOL]	1
Refused [VOL]	*

Based on:

N=1,004

Some questions held for later release

TP4. Do you consider yourself a supporter of the Tea Party movement, or are you not a supporter of the Tea Party movement?

	4/11-15/13	1/10-14/13	8/16-20/12	6/14-18/12	5/3-7/12	2/16-20/12	12/8-12/11	10-13-17/11	8/18-22/11	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	High: 6/16-20/11	Low: 1/10-14/13
Supporter	23	22	27	23	22	25	30	28	25	33	30	30	31	30	36	33	22
Not a supporter	62	64	63	65	67	71	64	68	70	61	63	65	61	67	60	61	64
Don't know [VOL]	12	13	8	10	10	4	6	4	5	5	7	6	7	4	3	5	13
Refused [VOL]	3	1	1	1	1	1	1	*	*	1	*	*	*	*	1	1	1

Based on: N=1,004 N=1,004 N=1,006 N=1,007 N=1,004 N=1,000 N=1,000 N=1,000 N=1,000 N=1,000 N=1,001 N=1,001 N=1,001 N=1,001 N=1,501 N=846 N=1,001 N=1,004



PID1. Do you consider yourself a Democrat, a Republican, an independent, or none of these?

	4/11-15/13	1/10-14/13	11/29-12/3/12	TOTAL 10/19-23/12	REGISTERED VOTERS 10/19-23/12	LIKELY VOTERS 10/19-23/12	TOTAL 9/13-17/12	REGISTERED VOTERS 9/13-17/12	LIKELY VOTERS 9/13- 17/12	8/16-20/12	6/14-18-/12	5/3-7/12
Democrat	27	29	33	31	32	34	31	32	31	31	29	31
Independent	29	30	27	27	28	27	29	30	30	30	33	29
Republican	21	21	23	25	28	30	22	25	30	23	22	22
None of these	20	19	15	14	8	6	17	13	8	15	15	17
Don't know [VOL]	1	*	1	2	2	*	1	1	1	1	1	1
Refused [VOL]	3	1	2	2	2	3	*	*	*	1	1	*

Based on: N=1,004 N=1,004 N=1,002 N=1,186 N=1,041 N=839 N=1,512 N=1,282 N=807 N=1,006 N=1,007 N=1,004

PID1/ Do you consider yourself a Democrat, a Republican, an independent, or none of these?
 PIDi. [IF "INDEPENDENT" OR "NONE," ASK:] Do you lean more toward the Democrats or the Republicans?

	4/11-15/13	1/10-14/13	11/29-12/3/12
Total Democrat	44	46	49
Democrat	27	29	33
Independent – lean Democratic	10	12	10
None – lean Democratic	7	5	6
Total Republican	37	36	37
Republican	21	21	23
Independent – lean Republican	11	9	9
None – lean Republican	5	6	5
[VOL] Independent – don't lean	7	7	6
[VOL] None – don't lean	6	6	4
[VOL] Independent – lean other	1	1	1
[VOL] None – lean other	2	1	1
Don't know	2	2	1
Refused	2	1	2

Based on: N=1,004 N=1,004 N=1,002

G11c. Generally speaking, do you consider yourself a liberal, moderate, or conservative?

	4/11-15/13	1/10-14/13	11/29-12/3/12
Liberal	22	21	21
Conservative	40	37	40
Moderate	30	35	32
Don't know	6	5	5
Refused	2	1	2

Based on: N=1,004 N=1,004 N=1,002

[INTERVIEWER READ:] The following questions are for classification purposes only. Be assured that your responses will be aggregated with those of other participants to this survey.

DM2. What is the last grade of school you completed? [READ EACH ITEM]

Less than high school graduate	7
High school graduate	30
Technical/trade school	5
Some college	25
College graduate	16
Some graduate school	3
Graduate degree	11
Don't know [VOL]	*
Refused [VOL]	3

Based on: N=1,004

DM4. In what year were you born?

Age group:

18-29	23
30-49	34
50-64	21
65+	17
Refused [VOL]	5

Based on: N=1,004

DM5. Which one of the following best describes where you live? [READ EACH ITEM]

Urban area	24
Suburban area	39
Rural area	31
Don't know [VOL]	3
Refused [VOL]	4

Based on: N=1,004

DM6. Do you currently own your home, rent it, or do you have some other arrangement?

Own	56
Rent	28
Other arrangement	12
Don't know [VOL]	*
Refused [VOL]	4

Based on: N=1,004

DM8. How many different landline telephone numbers, if any, are there in your home? This includes listed or unlisted numbers. To answer this question, please don't count cell phones or landlines used ONLY for faxes or modems.

None	38
One Line	54
Two lines	3
Three or more lines	1
Don't know [VOL]	1
Refused [VOL]	4

Based on: N=1,004

DM9. And on how many different cell-phone numbers, if any, could I have reached you for this call?

None	5
One	73
Two	12
Three or more	5
Don't know [VOL]	1
Refused [VOL]	4

Based on: N=1,004

DM10. [IF BOTH LAND AND CELLPHONE, ASK:] Generally speaking, would you say you use your landline phone most of the time, your cell phone most of the time, or would you say you use both about equally?

Landline	27
Cell phone	43
Both equally	29
Don't know [VOL]	*
Refused [VOL]	*

Based on:

N=566

DM10a. [ASK CELL-PHONE SAMPLE ONLY] How many adults, in addition to you, carry and use this cell phone at least once a week or more?

None	37
One	36
Two	15
Three or more	7
Don't know [VOL]	1
Refused [VOL]	4

Based on:

N=403

DM16. Are you of Hispanic, Latino or Spanish origin?

Yes	14
No	81
Don't know [VOL]	*
Refused [VOL]	6

Based on:

N=1,004

- DM17. [IF SPANISH/HISPANIC/LATINO (D16=1), ASK:] In addition to being Hispanic, Latino or Spanish, what race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]
- DM18. [IF NOT SPANISH/HISPANIC/LATINO (D16=2), ASK:] What race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

White, Caucasian	65
Black, African-American, Negro	10
American Indian or Alaska Native	2
Asian Indian	1
Native Hawaiian	*
Chinese	*
Guamanian or Chamorro	-
Filipino	*
Samoan	-
Japanese	-
Korean	-
Vietnamese	*
Other Asian	1
Other Pacific Islander	-
Some other race	6
Don't know	3
Refused	7
Multiple races	5

Based on:

N=1,004

- DM19. Does your total household [IF SINGLE: "PERSONAL"] income fall below \$50,000 dollars, or is it \$50,000 or higher? [READ LIST]

Below \$50,000	44
\$50,000+	44
Don't know [VOL]	3
Refused [VOL]	10

Based on:

N=1,004

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

Under \$10,000	8
\$10,000 to under \$20,000	9
\$20,000 to under \$30,000	11
\$30,000 to under \$40,000	8
\$40,000 to under \$50,000	7
\$50,000 to under \$75,000	15
\$75,000 to under \$100,000	8
\$100,000 to under \$150,000	9
\$150,000 or more	8
Don't know [VOL]	4
Refused [VOL]	15

Based on:

N=1,004

Some questions held for later release

GUNS4. Does anyone in your household own a gun, or not?

Yes	35
No	55
Don't know [VOL]	*
Refused [VOL]	10

Based on:

N=1,004

DM25. [INTERVIEWER RECORD:] Respondent's Gender:

Male	50
Female	50

Based on:

N=1,004

CENSUS REGION:

Northeast	19
Midwest	22
South	37
West	23

Based on:

N=1,004

AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted April 11 –15, 2013 by GfK Roper Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This telephone poll is based on a nationally-representative probability sample of 1,004 general population adults age 18 or older.

Interviews were conducted with 601 respondents on landlines and 403 respondents on cellular telephones. Both the landline and cell phone samples were provided by Survey Sampling International. The sample included the contiguous 48 states, Alaska, and Hawaii. Interviews were conducted in both English and Spanish, depending on respondent preference.

The combined landline and cell phone data were weighted to account for probabilities of selection, as well as age, sex, education and race, using targets from the March 2011 supplement of the Current Population Survey. In addition to these factors, the weighting takes into account the patterns of land and cell phone usage by region from the 2011 Fall estimates provided by GfK MRI Inc.

The margin of sampling error is plus or minus 3.9 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent.

Trend data are displayed for selected questions from previous AP-GfK Polls that also consisted of telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <http://www.ap-gfkipoll.com>.